

Aa Truesdell™

fy{ T }i FONT FIELD GUIDE

NO. 027 / 100

BEST PRACTICES



A distinctive design that performs best at larger sizes in headlines and short blocks of text copy. It should not be combined with equally distinctive designs.

FOUNDRY

Monotype

DESIGNERS

Frederic Goudy
Steve Matteson

CLASSIFICATION

Serif Old Style

FAMILY

Aa

Two weights with corresponding italics. Included are a suite of small caps, ligatures and swash characters.

First movement: Sonata form, Allegro, in the tonic key

String quartet

the widespread practice of four players

Wolfgang

numerous symphonies and dozens of trios

ROOTS



First drawn and used by Frederic Goudy in 1931. Revived by Steve Matteson for Monotype in 1994.

FONT FACTS



- Goudy was asked to write an article that he could set in any typeface. He designed Truesdell for the article.
- Truesdell is named after Goudy's mother's maiden name.
- Matteson saw rare proofs of the original design when he was a student at Rochester Institute of Technology.

LEGIBILITY



While originally designed to set text copy, the design's small x-height, delicate serifs and idiosyncratic characters detract from legibility. This is especially true in small sizes.



HOW TO SPOT



h Large "pennant" top serifs in lowercase

Zz Bottom serif on cap and lowercase Z

Q Italic Q looks like the numeral "2"

h, m, n Final stroke of h, m, and n curve

ALTERNATE CHOICES



Weiss®

Scripps College Old Style™

Linotype Trajanus™

Trump Mediaeval®

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Avenir® Next

Harmonia Sans™

Syntax® Next



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