

Aa

fy{ T }i

FONT FIELD GUIDE

N° 001 / 100

## Greycliff® CF

## BEST PRACTICES



Greycliff CF is versatile and designed to hold up to almost any use-case. It has been used in user interfaces, on-screen text, signage, and logotypes. Bolder weights, at large sizes and with a hint of tighter tracking, create a stunning effect. Lighter weights play well in print, with Greycliff CF's moderately high x-height and open shapes that read well.

## FOUNDRY

Connary Fagen, Inc.

## DESIGNER

Connary Fagen

## CLASSIFICATION

Geometric Sans

## FAMILY

Aa

Nine weights of roman designs, each with a complementary oblique, for a total of 18 typefaces.

# Rugged & Warm New Classic

THE MAKERS OF MODERN LITERATURE

tiếng Việt chữ Quốc ngữ

ICY FJORDS *over the* PACIFIC OCEAN

ΤΥΠΟΓΡΑΦΙΑ

*os cafés dedicam-se a servir café, chá e outras bebidas*

## ROOTS



Greycliff CF is an original design by Connary Fagen, born during experimentation with original lettering for a client logotype. It was set aside and revisited later as a complete typeface with nine weights. Greycliff's lightly rounded edges and corners were then implemented to soften the effect of its simple geometric construction.

## FONT FACTS



- Greycliff CF covers many Latin-script languages, but also Cyrillic and Greek scripts. Separate editions include Arabic, Hebrew, Gurmukhi, Thai, Japanese, and more.
- Greycliff was originally released in 2015, with regular updates expanding language support and offering refinements. The current edition was released in 2021, adding Vietnamese.

## LEGIBILITY



Geometric yet relaxed, Greycliff's low contrast design, with a somewhat tall x-height, holds up well at small and medium sizes. In bolder weights, usage for headlines is also recommended.

MODERATELY TALL X-HEIGHT

GENTLY ROUNDED CORNERS

NEAR-MONOLINEAR DESIGN

SHORT DESCENDERS

## HOW TO SPOT



a Single storey lowercase a

T Narrow capital E, F, L, T

C Wide, circular capital C, G, O

G No chin on capital G

t Curved tail on lowercase t

## ALTERNATE CHOICES



Articulat CF

Visby CF

Touvlo™

Acumin

## PERFECT PAIRINGS



Artifex CF

Artifex Hand CF

Addington CF

Novalettra Serif CF



The MyFonts store from Monotype offers more than 130,000 desktop and Web font products for you to preview, purchase and download. You can also learn about new typeface releases and discover typographic tips and techniques.

N°001 | 100



Buy



Link

Copyright

2022

