Articulat CF

FOUNDRY
Connary Fagen, Inc.

DESIGNER
Connary Fagen

CLASSIFICATION
Grotesque

BEST PRACTICES

Articulat CF is built for use at medium sizes, in print and digital environments. It excels in digital spaces, including the web, user interfaces, games, and informational displays. The bolder weights look great as headlines, and pairs perfectly with smaller text set in the middle weights. With ten weights and support for both Latin and Cyrillic scripts, Articulat is up to the task for a wide range of applications where a professional, stark mood is desired.

FAMILY   Aa

Ten weights of roman designs, each with a complementary oblique, for a total of 20 styles.

Executive Sector

International Orange is used in the aerospace industry to set objects apart

Human Interface Guidelines

Uptown

Think in Greyscale; High Precision

Orbite de la Lune

ROOTS

Articulat CF is an original design by Connary Fagen initially created in 2015, with major updates in 2016 and 2020. Midcentury design in all its forms – architecture, graphics, furniture, type – had long captivated Connary even before entering the industry, so it was only a matter of time before he would design his own take on the concept. Compared to other midcentury-inspired typefaces, Articulat hews closer to geometric shapes, lending a futher sense of precision and coherence, hence the (oddly spelled) name.
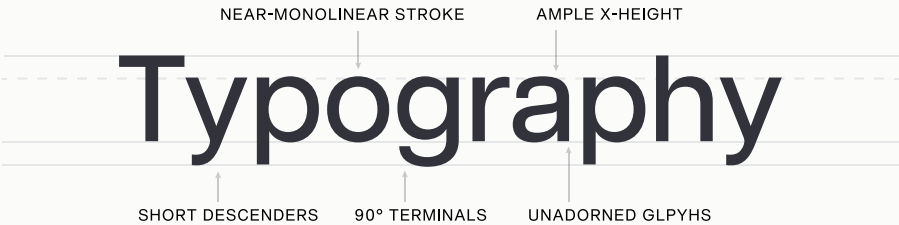
FONT FACTS

○ Articulat CF has the most weights of any of Connary Fagen's type families, at 10 weights with accompanying obliques.

○ Despite its straightforward and unassuming design, Articulat is one of Connary Fagen's most widely used typefaces, and among the foundry's earliest and most enduring releases.

LEGIBILITY

Unadorned and simple, Articulat CF reads well at any size. A slightly taller x-height and straightforward construction create a robust design that holds up well in less than ideal conditions, including low resolution digital applications.

NEAR-MONOLINEAR STROKE   AMPLE X-HEIGHT

Typography

SHORT DESCENDERS   90° TERMINALS   UNADORNED GLPYHS

HOW TO SPOT

a	Flat stem on a; no flare or curve
c	Geometric, slightly squared o, c, e
¡!"	Round period/dot and curly quotes
J	Wide, round uppercase J
M	Straight vertical strokes on M

ALTERNATE CHOICES

Helvetica Now

Greycliff CF

Akzidenz-Grotesk

Criteria CF

PERFECT PAIRINGS

Artifex CF

Artifex Hand CF

Addington CF

Garamond

MyFonts

The MyFonts store from Monotype offers more than 130,000 desktop and Web font products for you to preview, purchase and download. You can also learn about new typeface releases and discover typographic tips and techniques.

N°006 | 100   🔒 Buy   ⬆ Link   Copyright 2023