

# Aa PMN Caecilia®

## BEST PRACTICES



The PMN Caecilia family is a suite of designs that are ideally suited to branding, headlines and short form text copy in print and on screen. Its simple shapes, large x-height, open apertures and robust serifs also make it a good choice for print and on screen environments.

FOUNDRY	DESIGNERS	CLASSIFICATION
Linotype	Peter Matthias Noordzij	Slab Serif

FAMILY Aa

PMN Caecilia is available in four weights, each with an accompanying cursive italic. In 2017, a much larger PMN Caecilia Sans family was released to complement the original design.

the start of an industrial  
**REVOLUTION**  
*manufacturing and iron production processes*  
 architectural innovations  
*agriculture*

*Revolution is still debated among historians*

## ROOTS



Noordzij was studying at Koninklijke Academie vor Beeldende Kunsten in The Hague, Netherlands, in 1983, when he created the first sketches of what eventually became PMN Caecilia.

Designed to represent the writing of a broad-nibbed pen, PMN Caecilia has curved, angled, and vertical strokes. When most people write, the direction and pressure of the pen change, but the angle of the pen in relation to the line usually does not. This notion was built in to the PMN Caecilia design.

## FONT FACTS



- The typeface name is based on Noordzij's initials, and his wife's name, Marie-Cecile Noordzij-Pulles.
- One of the most influential reading tools of the Information Age – the Amazon Kindle® – initially used PMN Caecilia as a standard font for its books.

LEGIBILITY ☰

PMN Caecilia combines classical ductus with a contemporary vibe to create a friendly and versatile slab serif family. Its large x-height, open counters, simple character shapes and sturdy serifs all contribute to the design's high levels of legibility.

HOW TO SPOT 🔍

J	Capital J drops below the baseline
W	Cursive italic lower case
g	Bowl and loop lower case g
E	No serif on middlehorizontal of capital E

ALTERNATE CHOICES ↪

Amasis®  
 Egyptian Slate™  
 ITC Lubalin Graph®  
 Rockwell Nova®

PERFECT PAIRINGS ❤️

ITC Avant Garde Gothic®  
 Gotham®  
 Helvetica® Now  
 Neue Frutiger®

