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FONT FIELD GUIDE

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Visby CF

BEST PRACTICES



Visby CF is versatile, and its different strengths come into play in different use cases. At large sizes, Visby has been used for headlines and logotypes. Due to its clean design, it also reads well at small sizes, making it an excellent choice for subtitles and captions – just be sure to track it out a bit to improve legibility. This dual purpose approach allows for a body copy font to take center stage, creating a visual rhythm of Visby set large, a medium size body copy, and Visby again, set small.

FOUNDRY

Connary Fagen, Inc.

DESIGNER

Connary Fagen

CLASSIFICATION

Geometric Sans

FAMILY

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Eight weights of roman designs, each with a complementary oblique, for a total of 16 styles.

Dotgrid Note

32-bit New Architecture

Hardcover, Threadbound, Opens Flat

Bon nombre des premières créations du style international utilisent la typographie

Counterpoint

Tokyo Vermont Triple Quartet

ROOTS



Visby CF is among Connary Fagen's earliest typefaces, with many updates over the years keeping it fresh and adding new features. The motivation driving Visby's design was an eye towards an airy, geometric look that didn't skimp on personality. Elements like the short tail on lowercase g and the friendly "overbite" of the lowercase e lend the typeface a voice beyond pure simplicity while staying true to the core minimalist ideal.

FONT FACTS



- Visby was inspired by the moodiness of a cold Arctic or Nordic night paired with the warmth and joy of a fire.
- Visby includes wide language support, including Latin and Cyrillic scripts. Many languages from Vietnamese to Ukrainian are covered, with more features like the International Phonetic Alphabet being added.

LEGIBILITY



Visby's construction is open and airy, with basic circles and straight lines as its core building blocks. This helps the typeface read well in nearly all cases.

TALL X-HEIGHT

ASCENDERS ALIGN WITH CAPITALS

Typography

LOW CONTRAST

WIDE, AIRY COUNTERS

SINGLE STORY g AND a

HOW TO SPOT



a Single story lowercase a

eg Short tail on lowercase e, g

cC Diagonal stroke terminals

EFT Narrow square capitals E, F, T

CGO Wide round capitals C, G, O

ALTERNATE CHOICES



Greycliff CF

Cygnnet CF

Criteria CF

TT Fors

PERFECT PAIRINGS



Artifex CF

Artifex Hand CF

Addington CF

Novaletra Serif CF



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