

# Aa Olivette CF

FOUNDRY: Connary Fagen, Inc. DESIGNER: Connary Fagen CLASSIFICATION: Transitional Serif

## BEST PRACTICES

Olivette CF is a display typeface with fine details and high stroke contrast, and is best used at large sizes in print, digital, and film. Ideal usage includes magazines, posters, headlines, film and game title cards, logos, album artwork, fine art, and more. Given its extreme contrast, the bigger point size, the better. Olivette has a wide span and shines when given luxurious amounts of horizontal space — a cinematic, widescreen typeface.

FAMILY Aa

Six weights of roman designs, each with a complementary italic, for a total of 12 typefaces.

Music for Flute  
 & Harp  
 azure / jade / cerulean  
 An Index  
*of Historical Colours.*  
 If only to hear more sharply the silence of the world  
 Continuing the Chase

ROOTS 🌱

Olivette CF was designed in 2020 with the aim of conveying disparate fields like music, art, and fashion into a typeface design. Unusually, legibility was not the primary goal; rather, expression, experimentation, and movement were the ideals behind the design. Movement and fine lines guided the aesthetics, creating a stunning and refined look meant to feel at home on cafe menus, wedding invitations, film titles, and high fashion.

FONT FACTS (i)

- The name Olivette is an homage to Olivetti, a legendary Italian typewriter manufacturer whose peak design was in the 1960s.
- Though italics are used less in display type than in body copy, a full set is included to offer more versatility and expression.

LEGIBILITY ☰

Olivette is an extremely high-contrast display typeface. For best legibility, use it at large sizes where the font can take center stage with room to breathe.



HOW TO SPOT 🔍

- a** Tall counters in two-story a
- i** Skewed oval tittle on i, j, etc.
- r** Lowercase j stays above baseline
- g** Open loop and triangular ear on g
- &** Tall, swooping ampersand

ALTERNATE CHOICES ↪

- Cerulya CF
- Wayfinder CF
- Quiverleaf CF
- Roxborough CF

PERFECT PAIRINGS ❤️

- Articulat CF
- Artifex Hand CF
- Cygnat CF
- Greycliff CF