

# Aa Finador Slab

## BEST PRACTICES



Finador Slab is a soft slab-serif family. It has a strong character and can be used for many applications, especially for editorial, branding, packaging and logos. The family supports almost every of your needs. It has all the requirements to become your next favorite workhorse family.

## FOUNDRY

Julien Fincker

## DESIGNERS

Julien Fincker

## CLASSIFICATION

Slab Serif

## FAMILY

Aa

Finador Slab is a soft slab serif family with a total of 16 weights, from thin to heavy and matching italics.

Random *WORDS*  
**that look** NICE.  
 Nice **words**  
*THAT LOOK*  
**random.**

## ROOTS



When Finador Sans was released, Julien Fincker couldn't get rid of the feeling that he wasn't finished yet. Something was missing, something with more expression, an opponent with the same character. So he took the designs of Finador and started to sketch. Line contrasts, classic antiqua serifs, none of them really matched the original character. But one thing seemed to work well at first glance. A little more line contrast together with thick slab serifs. The thick serifs with rounded corners complemented the overall look of Finador perfectly. So the starting signal for the Finador Slab was given.

## FONT FACTS



- Finador Slab is based on Finador Sans. It matches perfectly and can be used easily together.
- The Finador Slab family includes many Open Type Features like small caps, ligatures, fractions, alternates and many more. The Stylistic Sets give you the opportunity to choose the best look and feel for your projects.

## LEGIBILITY



The lighter and heavier weights are particularly suitable for headlines, while the middle weights can be used for typographic challenges and body text. A large x-height and slight contrast provide a high level of typographic legibility.

LARGE X-HEIGHT

SLIGHT CONTRAST

CLOSED APERTURES

Typography

ROUND FORMS

SOFT CORNERS

## HOW TO SPOT



ant soft corners

rase closed apertures

on slight stroke contrast

yeah soft and friendly character

## ALTERNATE CHOICES



Royalis

Kisba Nova

Pulpo

Soprano

## PERFECT PAIRINGS



Finador

Ardena

Garino

Quenda

