Aa

Akzidenz-Grotesk® Next

FOUNDRY
H.Berthold AG and Berthold Fonts

DESIGNERS
Interpretation by Bernd Möllenstädt Dieter Hofrichter.

CLASSIFICATION
Sans Serif Grotesque

FAMILY   Aa

Akzidenz-Grotesk Next contains 84 styles, from extra light to black, in regular condensed and expanded proportions.

Aeronautical
they need flexible adjustments
GROUND CONTROL
allow taxiing traffic to cross runways
SLOT DELAYS
Not all airports have a radar approach or terminal control available

BEST PRACTICES

Akzidenz-Grotesk Next x-height was readjusted and additional designs were created to obtain a more consistent design than the original family. It's many weights and range of proportions make the family ideal for a wide range of uses.

ROOTS

The first fonts of the Akzidenz-Grotesk family were released in 1898. By 1911, the family had grown to six styles. In 1958, the number had grown to thirteen. By 1968, there were twenty-one.

Akzidenz-Grotesk became available in the United States around 1957. The fonts were not marketed as "Akzidenz-Grotesk," however, because it is difficult for English speakers to pronounce. It was called it "Standard" instead.

FONT FACTS

○ Some believe that Akzidenz-Grotesk was derived from Walbaum or Didot, because they have similar proportions and font metrics when the serifs are removed

○ Akzidenz-Grotesk, loosely translated into English is "jobbing sans-serif" – as in, font used for simple, usually one sheet, jobs.

LEGIBILITY

Modest stroke width variations, letters with a distinct personality and simple character shapes make for a highly legible design in a wide range of sizes.

MODEST STROKE CONTRAST · SMALL APERTURES

Typography

SINGLE STORY "g" · CONDENSEDPROPORTIONS

HOW TO SPOT

A	A has a dropped crossbar
t	t has a tail
2	2 appears top-heavy
w g k	Lowercase letters are somewhat condensed

ALTERNATE CHOICES

Avenir® Next

Helvetica® Now

Frutiger® Next

Gotham®

PERFECT PAIRINGS

Frutiger® Serif

Macklin™ Serif

Palatino® Nova

Serifa®

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