



- The Akzidenz-Grotesk font family debuted in 1898. Over the next 70 years, the family was expanded to over twenty styles. Akzidenz-Grotesk Next was developed as a cohesive family based on the principal shapes and characteristics of the earlier designs. The x-height has been readjusted, as well as the weights, to create a consistent design throughout the family.

| FOUNDRY | DESIGNER | CLASSIFICATION |
|-------------|--|----------------|
| Berthold AG | Bernd Möllenstädt Dieter Hofrichter | Grotesque Sans |

FAMILY Aa

National Aeronautics and Space Administration

APOLLO 11

NATIONAL AEROSPACE LABORATORIES

Aerospace manufacturing is a high-technology industry

JF-17 Thunder aircraft

WHAT TO LOOK FOR IN FONTS THAT
PAIR WELL WITH AKZIDENZ-GROTESK

- Serif typefaces with distinctive design characteristics
- Slab or Clarendon typefaces with subtle to overt humanistic overtones
- Old Style typeface designs like [Eloquence™](#) or [ITC Legacy Serif](#)
- Avoid sans serif fonts but, some, like [Harmonia Sans™](#) or [Neue Kable™](#), can pair well with Akzidenz-Grotesk. Just be sure that the weights of the two designs are dramatically different from each other.

AKZIDENZ-GROTESK NEXT PAIRING
WITH DISPLAY FONTS

PMN Caecilia®

Akzidenz-Grotesk Next

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Neue Swift®

Akzidenz-Grotesk Next

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Frutiger® Serif

Akzidenz-Grotesk Next

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

AKZIDENZ-GROTESK NEXT PAIRING WITH
TEXT FONTS

Akzidenz-Grotesk Next

Palatino® Nova

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Akzidenz-Grotesk Next

Macklin Pro

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Akzidenz-Grotesk Next

Walbaum Pro

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

