



- As a Transitional Serif design, the axis of Cotford's the strokes normally have a vertical stress. Weight contrast is more pronounced in the display designs. Serifs are bracketed and head serifs are oblique. Cotford ranges from micro to display optical size, across Thin to Black weights, providing legible and stylish type at all sizes.

FOUNDRY	DESIGNER	CLASSIFICATION
Monotype	Tom Foley	Transitional Serif

FAMILY Aa

*a rural community orchard*  
**Streuobstwiese**  
aesthetic as well as a productive purpose  
**GO APPLE PICKING**  
provide resilience to pests and diseases

WHAT TO LOOK FOR IN FONTS  
THAT PAIR WELL WITH COTFORD



- Typefaces that serve as a counterpoint, such as Humanistic and Geometric Sans
- Glyphic designs like [Friz Quadrata™](#) or [Albertus® Nova](#) make for good display complements to Cotford text
- Look to Slab or Clarendon typefaces, like [Sentinel®](#) or Grotisque Sans, like [Whitney®](#)
- Cotford is available as a variable design. Experiment with instances of the variable font that contrast with and complement the fixed designs.
- Avoid other Transitional designs like, [Baskerville™](#) or [Perpetua®](#)

COTFORD PAIRING WITH DISPLAY FONTS 🔍

## Helvetica® Now

### Cotford

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

## ITC American Typewriter™

### Cotford

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

## Futura® Now

### Cotford

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

COTFORD PAIRING WITH TEXT FONTS 🔍

## Cotford

### Palatino® Sans

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

## Cotford

### Egyptian Slate™

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

## Cotford

### Neue Frutiger®

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

