



- In the early 1950s, Alessandro Butti, with the assistance of Aldo Novarese, created the cap-only typeface known as Microgramma. Fonts were widely used for nearly a decade until Novarese introduced a lowercase version in 1962. The enhanced family was rebranded as "Eurostile."
- The original Eurostile design was revitalized in 2008 by Akira Kobayashi, as "Eurostile Next."
- Eurostile Next is generally considered a display typeface. Only the light weight, in large sizes, is recommended for blocks of copy.

FOUNDRY

Linotype

DESIGNER

Alessandro Butti
Akira Kobayashi
Aldo Novarese

CLASSIFICATION

Square Sans

FAMILY

Aa

The transdisciplinary study of circular processes such as feedback systems

CYBERNETICS

A Logical Calculus of the Ideas Immanent in Nervous Activity

Key concepts and theories

PERCEPTUAL CONTROL THEORY

WHAT TO LOOK FOR IN FONTS
THAT PAIR WELL WITH EUROSTILE NEXT



- Glyphic design traits like those in [Cartier Book™](#) or [New Veljovic®](#)
- Slab or Clarendon typefaces with subtle to overt humanistic design traits
- Old Style typeface designs like [Berkeley Old Style](#) or [Palatino® Nova](#)
- Avoid sans serif fonts but, some, like [Futura® Now](#) or [Neue Kable™](#), can pair well with Eurostile Next. The weights of the two designs, however, should be significantly different from each other.

EUROSTILE NEXT PAIRING WITH TEXT FONTS



Eurostile Next

ITC New Baskerville®

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Eurostile Next

ITC Souvenir®

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Eurostile Next

Neue Swift®

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

EUROSTILE NEXT PAIRING WITH TEXT FONTS



Eurostile Next

ITC Berkeley Old Style

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Eurostile Next

Palatino® Nova

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

Eurostile Next

Neue Kable®

The quick brown fox jumped over the lazy dog who yawns and quizzically examines paws with great excitement, zipping jacket.

