

Palatino®

FOUNDRY

Linotype

DESIGNER

Hermann Zapf
Akira Kobayashi

CLASSIFICATION

Serif Old Style

WHY PALATINO

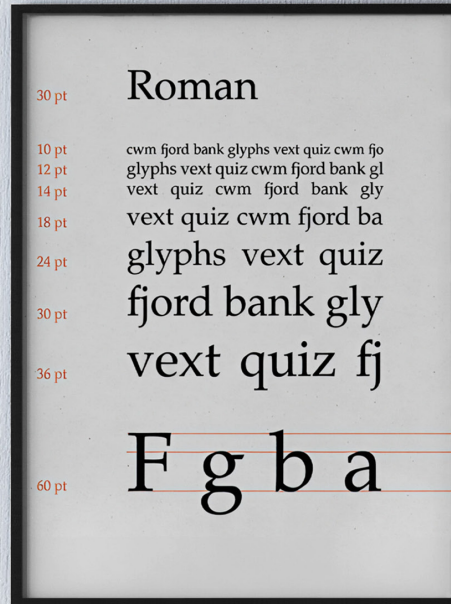
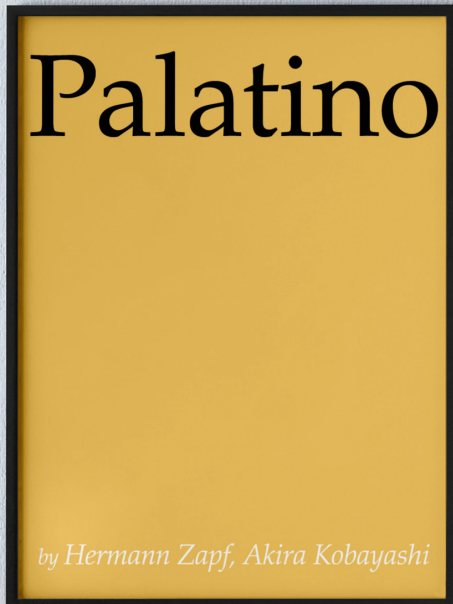


- Palatino differs from typical old style designs in that its counters are open, and proportions are somewhat expanded. These traits help Palatino remain legible and readable in a variety of printing and reading environments.

ANCESTRY



- The original Palatino was released in 1950, as fonts of handset metal type. Palatino was later adapted for mechanical composition on the Linotype machine and became one of the most-used typefaces of the 20th Century.
- The typeface is named after Giambattista Palatino, a master of calligraphy from the time of Leonardo da Vinci. Palatino is a typeface based on classical Italian Renaissance forms.
- Palatino Nova is a result of a collaboration of Hermann Zapf and Akira Kobayashi. Released in 2005, it's a reimagining of the original design for digital imaging.
- Palatino Nova includes several weights, has Greek and Cyrillic character sets. The family also includes Two titling designs based on earlier Zapf typefaces drawn for metal typesetting.



Type ≈ Hype

1367

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PAIRING PALATINO



- o Pair Palatino and Palatino Nova with simpler sans serifs for contrast. (Old style serif fonts have a lot of character.) Also consider pairing with a clean, modern sans serif, like [Helvetica® Now](#), [Neue Frutiger®](#), or [Avenir® Next](#). This will create a balance of tradition and freshness.
- o Consider [Palatino Sans](#) for a subtle, complementary pairing. Just be sure that the weights used are markedly different from each other.
- o Use [Palatino Nova](#) for body copy and, more decorative fonts for display headings. For display or headings, you might pick a more distinctive or decorative typeface like [Antique Olive](#), [DIN Next](#) or [ITC Souvenir](#).

CLASSIC FACTS



- o Palatino Nova is essentially a text design intended for the setting of distinctive body copy. If you are looking for heavier weight display designs, the original Palatino fonts should be considered.

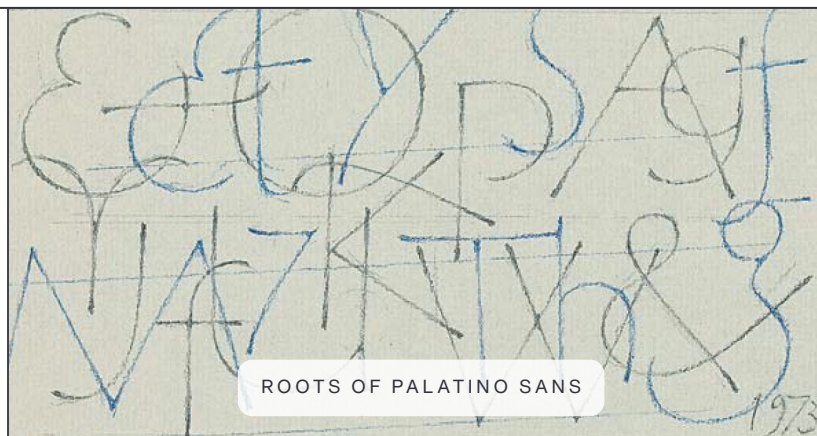
FAMILY

Palatino Light
Palatino Light Italic
 Palatino Roman
Palatino Italic
 Palatino Medium
Palatino Medium
 Palatino Bold
 Palatino Bold Italic
Palatino Black
Palatino Black Italic

Palatino Nova Light
Palatino Nova Light Italic
 Palatino Nova Regular
Palatino Nova Italic
 Palatino Nova Medium
Palatino Nova Medium Italic
Palatino Nova Bold
Palatino Nova Bold Italic
 PALATINO NOVA TITLING
 PALATINO NOVA IMPERIAL



DISTINCTIVE PALATINO CHARACTERS



The MyFonts store from Monotype offers more than 130,000 desktop and Web font products for you to preview, purchase and download. You can also learn about new typeface releases and discover typographic tips and techniques.

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