Aa

TT Commons® Pro

BEST PRACTICES

TT Commons Pro is a versatile tool. It has a wide area of application: app interfaces, websites, printed materials, branding. Thanks to its aesthetics and functionality, it will be suitable in almost any area, whether it is a scientific conference or a modern exhibition, a large IT holding or a young stylish cafe.

FOUNDRY

TypeType

DESIGNERS

Pavel Emelyanov   Antonina Zhulkova
Ivan Gladkikh   Yulia Gonina
Kseniya Karataeva

CLASSIFICATION

Geometric Sans

FAMILY   Aa

The total number of fonts in the family is 61. Among them, there are 10 weights with corresponding italics, presented in 3 different widths. A variable font, which includes absolutely all styles, completes the family.

EUROPEAN STYLE
GROTESK
long texts
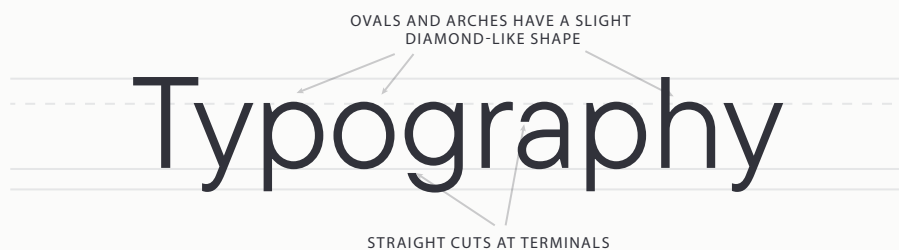VERSATILE
HEADINGS

ROOTS

TT Commons Pro is a redrawn version of the bestselling TT Commons Classic. The main intention was to create a neat, simple and neutral European-style sans serif.

FONT FACTS

○ Originally, TT Commons was created as a corporate font for internal use in TypeType, but after multiple requests, we decided to release its commercial version;

○ Based on user requests, the new version has been increased in size by 11%.

LEGIBILITY

Classic character designs and lack of contrast make TT Commons Pro legible in small sizes and long texts. Eye-pleasing shapes are well suited for concise headings.

OVALS AND ARCHES HAVE A SLIGHT
DIAMOND-LIKE SHAPE

Typography

STRAIGHT CUTS AT TERMINALS

HOW TO SPOT

sc	Closed aperture
od	Ovals and arches have a slight diamond-like shape
fa	Straight cuts at terminals
t	A circled intersection in the letter t
AZ	Sharp apexes in triangular signs

ALTERNATE CHOICES

TT Norms® Pro

TT Chocolates

Cera Pro

Avenir Next Pro

PERFECT PAIRINGS

TT Rationalist

TT Ricordi Allegria

TT Ricordi Nobili

TT Bluescreens

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