

# Aa TT Fellows

## BEST PRACTICES



Thanks to the font's uniwidth and versatility, TT Fellows is ideal for use on websites or in periodicals. Bold styles will work harmoniously in headlines or as accents in print or on packaging.

## FOUNDRY DESIGNERS CLASSIFICATION

TypeType Yulia Gonina Valera Cherevko Humanist sans serif  
Antonina Zhulkova Nadyr Rakhimov  
Radik Tukhvatullin Anastasia Pogorelova

## FAMILY Aa

The TT Fellows typeface family consists of 19 styles: 9 upright, 9 italic and 1 variable font, each with over 700 glyphs. The typeface has 26 useful OpenType features.

**inktraps**  
uniwidth sans  
VERSATILITY  
**HEADINGS**  
small sizes


ROOTS 

TT Fellows addresses two potential problems of typeface usage:

- Maintaining a consistent layout, if typeface weights are changed.
- Because the bolder weights of TT Fellows were designed specifically for use at large sizes, optimum design clarity is maintained.

FONT FACTS 

- Uniwidth font – the width remains the same in all faces.
- Bold faces are suitable for headings, regular ones are suitable for text arrays.

LEGIBILITY 

The font family has classic shapes and open apertures, so readability is high even when setting text arrays in a small size. Moreover, The uppercase I and lowercase l have been designed for maximum legibility.

## INKTRAPS IN BOLD WEIGHTS

HOW TO SPOT 

**no** Compact proportions  
**ijll** Monospace-like characters  
**ar** Inktraps in bold weights  
**k** The diagonals of the cap and lowercase K meet at a horizontal crossbar  
**eg** Vertical cuts of terminals

ALTERNATE CHOICES 

ITC Officina Sans  
Frutiger® Next  
Myriad®  
Brother 1816

PERFECT PAIRINGS 

TT Livret  
**TT Travels Next**  
TT Tricks  
TT Norms® Pro